



8245-B Backlick Rd.
Lorton, VA 22079

To New Vendor:

Thank you for your interest in submitting your products to The Healthy Back Merchandise Committee. At Healthy Back our mission is to make every customer feel better than ever. We are always looking for the newest & best ideas, innovations, & products in the comfort industry. Thank you for considering Healthy Back as a potential retail channel for your product.

Because we receive a large number of submissions, there are a few guidelines we ask you to follow. We do this to avoid any misunderstanding, help streamline the process & save costs for both parties.

- Submit product sample (at your expense) that you would like to be considered
 - ⇒ If there are multiple products that you would like have considered, depending on size, please choose one product that best represents your selection
- Submit Product Specification sheet (attached)
 - ⇒ If you are submitting multiple products please complete one sheet for each product
- Submit complete contact information; including company name, contact name, phone number & email address.
- Do not submit a non-disclosure form. Because we constantly receive many similar products, we do not complete non-disclosure forms.
- Please understand that submitting products for review does not mean that we signify acceptance of the product.

After the Merchandise Committee has reviewed the product, you will be contacted if it is determined that we would like the relationship to go further. Because of the large number of submissions, we may not be able to contact you if the product does not fit into our current merchandise selection.

Thank you again for considering Healthy Back.

Best regards,

Merchandise Committee
Healthy Back

- Please send samples to:

Healthy Back
Attn: Merchandise Committee
8245-B Backlick Rd.

Lorton, VA 22079



Product Specifications

1) Product name: _____

2) Your Model # _____

3) Cost _____ Specialty Dealer Cost _____ MSRP _____

4) Dimensions: _____

a. Product measurements: HT _____ W _____ L _____ WT _____

b. Product package measurements: HT _____ W _____ L _____ WT _____
(Weight should include product in box)

c. Master carton measurements: HT _____ W _____ L _____ WT _____

5) Master case pk _____ Min. domestic order qty _____ Min. LC order qty _____
UPS or FED EX able? _____

6) Initial order lead time _____ Reorder lead time _____
Date product is available to ship _____

7) Country of origin _____ FOB point _____

8) Construction details including materials and care instructions:

9) Product Features, Advantages, & Benefits:

10) Power source: Voltage AC _____ 120 _____ 240 _____ dual _____

Voltage DC _____ 12 _____ required _____ included? _____

Batteries _____ sizes _____ qty _____ included? _____

Cord length _____ plug _____ grounded _____ polarized _____

Electronic/Recharging Information: _____

11) Installation:

Assembly required? _____ perm installation? _____ professional ? _____ do it yourself? _____

easy _____ moderate _____ difficult _____ est. time to complete _____

tools needed _____

12) Additional Information(including UL listing, CBA approved, ETL results, etc.)

PLEASE ATTACH ANY IMAGES AND LITERATURE THAT ARE AVAILABLE FOR THIS PRODUCT INCLUDING THE INSTRUCTION MANUAL.

THANK YOU